

# SEO OPTIMIZATION

## 1ST TIER LINKS

- 8 Top Web2/0 Submission (20% Main Keywords, LSI Keywords, 20% Naked URL /Brand Name)
- 30 Article Submissions
- 5 EDU Links
- 30 High DA Profiles
- 1 Tumblr Blog Posts (DA98)
- 1 Weebly Site (DA91)

## LEVEL 1

### 2ND TIER LINKS

- 1000 Wikis (100% LSI Keywords)
- 10 Bookmarks to Tumblr Posts
- 10 Bookmarks to Weebly Post
- 80 Bookmarks

## SOCIAL MEDIA

- 2 FB Shares
- 2 Tweets
- 2 Flickr Image Shares
- 2 Pins
- 2 Stumbleupon Share
- 2 Tagged Share
- 2 LinkedIn Share
- 2 Folkd Share

## INDEXING SERVICE

- ping, linkilicious.me, linkexed, onehourindexing.com, backlinksinsider.com, instantlinkindexer.com, speed-links.net
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## 1ST TIER LINKS

- 16 Top Web2/0 Submission (20% Main Keywords, LSI Keywords, 20% Naked URL /Brand Name)
- 60 Article Submissions
- 10 EDU Links
- 60 High DA Profiles
- 1 Tumblr Blog Posts (DA98)
- 1 Weebly Site (DA91)

## LEVEL 2

### 2ND TIER LINKS

- 3000 Wikis (100% LSI Keywords)
- 10 Bookmarks to Tumblr Posts
- 10 Bookmarks to Weebly Post
- 160 Bookmarks

## SOCIAL MEDIA

- 2 FB Shares
- 2 Tweets
- 2 Flickr Image Shares
- 2 Pins
- 2 Stumbleupon Share
- 2 Reditt Share
- 2 Tagged Share
- 2 LinkedIn Share
- 2 Folkd Share
- 2 MySpace
- 2 Care2.com
- 2 Vimeo
- 2 Jimdo
- 2 Last.fm
- 2 Live.com
- 2 Deviantart.com
- 2 Lifestream.aol.com
- 2 Taringa.net

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# SEO OPTIMIZATION

## 1ST TIER LINKS

- 24 Top Web2/0 Submission (20% Main Keywords, LSI Keywords, 20% Naked URL /Brand Name)
- 90 Article Submissions
- 15 EDU Links
- 90 High DA Profiles
- 1 Tumblr Blog Posts (DA98)
- 1 Weebly Site (DA91)

## LEVEL 3

### 2ND TIER LINKS

- 5000 Wikis (100% LSI Keywords)
- 10 Bookmarks to Tumblr Posts
- 10 Bookmarks to Weebly Post
- 240 Bookmarks

## SOCIAL MEDIA

- 2 FB Shares
- 2 Tweets
- 2 Flickr Image Shares
- 2 Pins
- 2 Stumbleupon Share
- 2 Reditt Share
- 2 Tagged Share
- 2 LinkedIn Share
- 2 Folkd Share
- 2 MySpace
- 2 Care2.com
- 2 Vimeo
- 2 Jimdo
- 2 Last.fm
- 2 Live.com
- 2 Deviantart.com
- 2 Lifestream.aol.com
- 2 Taringa.net
- 2 Gaiaonline.com
- 2 Instructables.com
- 2 Ask.FM
- 2 Store.Steampowered.com
- 2 Tinyurl.com
- 2 Discogs.com
- 2 Twitxr.com
- 2 Raptr.com
- 2 Layfire.com

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## SEO GLOSSARY

**Tiered Link Building:** A SEO Backlinking Strategy that builds backlinks to your backlinks in an effort to strengthen their authority.

**Bookmarking:** Practice of bookmarking links to web pages on social bookmarking sites; promotes visibility.

**DA (Domain Authority):** Quantifying the strength & authority of a site.

### **LSI (latent semantic indexing)**

**Keywords:** words or phrases conceptually related to a target keyword.